



SDSU Student Accounting Society

Meeting Minutes: BDO Public Speaking and Networking Date 03/07/2022

Presenters:

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Presentation:

- **Public speaking and networking: why is it so important?**
 - Because it is a way for you to communicate, share information, and express yourself.
 - Use your speech to motivate and convince people, get people's attention and stand out.
- **When in the workplace will you talk to people?**
 - Anytime, at some point either in an internship or a full time job. For example, In their tax program, every intern has to make a presentation and has to present in front of the group and talk to clients.
- **Why should you be good at public speaking?**
 - It makes you more confident
 - Speaking out loud can give you a better idea of what you are talking about
 - Convince people and get their attention more
- **What makes up a good presentation?**
 - Presenting smoothly, less filler words, no uhm
 - Lots of interaction with the audience
 - Keep eye contact and proper hand gestures.
- **What makes a bad presentation?**
 - Rambling a lot
 - Forget materials and don't know what you are talking about
 - Too many filler words

- **How to have an effective presentation?**
 - First, know your content/ topics, ask questions a lot when you're learning.
 - Have lots of time to prepare for the presentation
 - be less nervous, make eye contact, adjust body language, try to pause instead of using filler words, it's okay to use filler words but minimum.
 - Calm down when you are running out of things to say, refer back to the presentation.
- **Practice:** break into groups, each person received one topic and had 60 secs to present and groupmates give immediate feedback.

3. BDO advice on networking with the firms and recruiters:

- **Before the event:**
 - Do your research about companies, prepare the questions to ask about the firm, their culture and values, and ask the recruiters and professionals about their job experience.
 - It's always better to overdress than underdress. Wear something that is distinguishable and comfortable to give the recruiters a better impression.
- **During the event:**
 - Introduce yourself to the recruiters, shake hands and network with them.
 - Ask many questions, maintain a good conversation and eye contact.
- **After the event:**
 - Very important to follow up with the professionals you talk to during the event.
 - Can email them or connect on LinkedIn
 - Recall something specific during the conversation to help them remember you

***BDO has over 70 offices, one of the biggest accounting firms, has open 2022 and some 2023 internships.**