Presenters:

Paul Weise (Director of Business Development)

Presentation& Notes:

Who is Roger CPA?

“The key to our 86% pass rate lies in the Roger Method™. The Roger Method™ uses dynamic, motivational lectures, paired with the best preparation materials in the industry. This innovative delivery was founded by our CEO and instructor, Roger Philipp, CPA. During his 20+ years of experience teaching all 4 parts of the CPA Exam, he has continuously perfected this method, helping over 80,000 students pass the CPA Exam. He is known for cutting out the fat, and focusing our students only on the information relevant to the exam.”

The above excerpt is from: http://www.rogercpareview.com

How to Prepare for Meet the Firms:

What is Meet the Firms?

Meet the Firms is generally an informal reception with beverages and appetizers where students are able to interact with potential employers.

You should attend this event as early as possible, as it allows you to practice your communication skills and be recognized by potential employers.

What are employers evaluating?

- Your poise and confidence
- Your leadership skills
- Your communication skills

Preparation

1. Take time to research firms
   - Find out what they do
   - Who are some of their clients?
2. Assess your strengths and weaknesses
   - Turn your weaknesses into strengths
3. Talk to students who have attended
Meeting Minutes
Roger CPA Review
September 2, 2014

- Get some tips from fellow colleagues

4. Dress for Success
   - Business Professional attire
   - Gentlemen: wear a tie
   - Ladies: appropriate length skirts

Resume

- Form a snapshot!
  - Show your accounting experience
  - Include leadership roles and clubs
- Resume Pre-Planning
  - Attract the job you want
  - Outline thoughts and ideas for job desired
  - Review resume guides
- BEWARE of spelling errors
- Your resume should always be 1 page (keep it simple)

Create a Lasting First Impression

- Strong Handshake
- Eye Contact
- Confident Posture

How to Behave

- Get off to a good start
- Go with a friend or meet them there
- Treat it as a learning experience
- Arrive on time
- Bring copies of your resume
- Strategize your targets
- Relax
  - Just be yourself!
  - Listen to what people say
  - Find ways to relate to the person you’re talking to
Success at the event

- Ask questions
- Avoid negative topics and keep it positive
- End the conversation with an open door

After the Event

- Don’t forget to ask for their business cards
- ALWAYS send a “Thank You” email to professionals
  - Or send a “Thank You” letter
- Follow up promptly
- Reinforce your interest in the job

Keep Your Options Open

There are plenty of options available to pursue a career, besides the Big 4 Accounting firms. There are also Private, Public and Government opportunities, so keep your options open!