



SDSU Student Accounting Society

Meeting Minutes: Proven Recruiting Accounting and Finance Career Tracks

10/28/2021

Presenters:

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Presentation:

About Me

- First job with Marriott working as a manager(entailed a lot of accounting),
- Moved to work with Rakuten in the Finance Realm,
- Started working at Proven recruiting to assist others on their path.

If you plan on working your way up to become a CFO:

- There are multiple routes to achieve this!
- Some paths may take longer and require more steps and positions to work through

Accounting

- Accounting = Past
- Day to day flow in and out of a company's past financial transactions accurate reporting, compliance, and laws for transactions

What are some public accounting firms: Who are the companies?

- Big 4 PwC, Deloitte, EY KPMG
- Large regional: BDO, Grant Thornton, RSM, Moss Adams
- Smaller regional: Considine & Considine, Duffy Kuruspodin, Aldrich CPA
- Each firm has different advantages, especially when it comes to the size of the firm and the size of the teams you will be working on.
 - Working on larger teams will minimize the amount of material you are exposed to while working on smaller teams will expose you to more material.
- Tips:
 - Try to get a sense of the client base

- Understand the track of promotions in the firm

Types/Levels Within Public Accounting Firms: 4 functional departments

- Audit(assurance)
- IT Audit
- Tax
- Advisory

Life After Public Accounting

- Internal Audit
- GL/Operational Accounting Technical Accounting/SEC Reporting
- Technical Accounting/SEC Reporting
- FP&A
- Other
 - forensic accounting
 - Tax
 - Consulting: outsourced accounting, technical accounting advisory, due diligence/M&A

What is Finance?

- Finance may be defined as the Management of money and includes activities such as corporate FP&A

Finance Career Track

- Banks,
- Institutions
- Public accounting,
- Corporates

Takeaways

- Plan early
- Your career interests will change over time
- Keep an open mind on what you want to do
- Speak to people in your network working in finance and accounting to understand their jobs
- Once you land a job, network a lot as those people will leave and may need you on their team one day
- Stand out and be different through producing high-quality work
- Keep a logbook of your accomplishments so you have success stories to tell during your performance reviews

Questions

What did you(mike) do with Fiance?

Budgeting and forecasting, implanting a system by working with accounting teams.

A lot of creating and developing.

Had to build a report every month, had a meeting, and repeat. After a year and a half, ended up losing his passion.

What is the partner positions entail?

It involves a lot of selling and trying to acquire new clients, a lot of sacrifices may entail lots of travel.

If I choose TAX, and I don't plan on staying in public accounting for the entirety of my career, will this hinder me?

There are not as many options.

Can be challenging, perhaps starting your own smaller firm

It depends on what focus of tax you are in.