



SDSU Student Accounting Society

Meeting Minutes: RSM Mastering Meet the Firms

9/15/2021

Presenters:

Andrea Jew: Recruiting team. Highly recommends being involved in the accounting organization, highly suggests joining as a director or committee

Garrett Steppat: Senior finance consultant, worked in as a tax CPA

Kendall Kuhn: Senior manager in audit practice

Travis Kester: Tax partner, SDSU alumni , was SAS member

Presentation:

About RSM:

- Focus on middle market, leading provider for audit tax and consulting 87 cities, in north America
- Founded in 1926, more that \$2.7B in revenue
- The middle market ranges from start up companies to larger name companies. Over 12k professionals

Jumpstart your path to a future career!

- 2 day virtual experience in January
- Sophomores on a 4 year track/junior on a 5 yer track-accounting/tech/business majors

Application due Oct 1, 11:59PM. Handshake

RSM US careers Website

- Interview days at RSM San Diego
- October 6&7

Tip 1: prepare your resume

- Tailored or general?
- Edit, Edit edit!
- Make sure you have a copy ready to go

- Include: Name, education, anticipated grad date, GPA, CPA eligible, work experience, leadership experience
- Important to make the resume/bullet points easy to read. Organize the information.

Dress to impress

- Clean
- wrinkle -free
- Remove tags
- Well groomed
- Background: Good lighting, change background?
- Practice speaking via zoom with friends, make sure camera and audio are working

Tip 3: Employer research and planning

- Research employers attending Meet the Firms
- Come up with a plan of which firms you want to meet with, and in what order
- Be prepared to answer “ What do you know about our company?”
- Apply online in advance

Step 4: Practice your conversation

- Have an idea of what opportunity you’re interested in and be prepared to convey that
- Prepare good questions
- Take about your experiences and how it relates to the firm you want to work for
- Showcase your soft skills

“Meh” Questions

- Can you tell me a little but more about RSM?
- How much do you pay?
- What opportunities can you provide for me?

Good questions:

- “Hi i heard a that you have international opportunities, can you tell me a little more about that process and opportunities”
- “ I am really involved with community service, and notice your firm as a few opportunities, how can i get involved?”
- Tip 5: Take advantage of the waiting time
- Organize your thoughts
- Review your notes and research
- Draft your thank you emails
- Take deep breaths, meditate

Tip 6: Be yourself and have fun

- Find a firm where you find it easy to be yourself

More tips:

- Take the leap , the is one of your first steps to your future,
- Don't let hesitation hold you back,
- Build relationships,
- Go to them, because they won't come to you
- It is okay to personalize your questions, you would be working with these people for hours, you want to ensure you get along on a social level as well

Questions:

What makes RSM different from the mid size firms?

- We are the leading providers to the middle market
- Personality and cultural fit