



SDSU Student Accounting Society

Meeting Minutes: PwC Digital Upskilling

9/16/19

Presenters: Kaitlin (PwC Campus Recruiter), Jim (Tax Partner), David, Amanda, Alejandra, Matthew, Chris, Steven

Presentation:

Brief Introduction:

- ***Deadline for application 9/19/19***
- Global network: 158 countries, 721 locations
- US Firms: 5 regions, 10 markets

Recruiting:

- ***Deadline for application 9/19/19***
- Employee Perks and benefits: 15 vacation days, 13 holidays (July 4th, December Holiday)
- Student Development Programs
 - Freshmen (Career Preview, Explore), Sophomore (SLP: Elevate), Junior (Intern)
- Start Internship
 - PwC's diversity internship experience
- How to apply
 - **Through PwC**
 - Only submit resume
 - Include GPA and graduation date
 - Apply to one position
 - Applying to more than one makes it seem as if you don't know what you want

Digital Upskilling:

- Numbers: 50k staff being digital upskilled, 2k digital accelerators, 40k+ earned digital acumen knowledge badge, 8k trained in data visualization
- Skill levels
 - Digital Fitness
 - Gain awareness of where you stand with tools
 - Digital Accelerators
 - Digital Advanced
- Digital Accelerator

- Rapidly enhance digital skills of associates
- Teach digital academies, upskilling everyone in the firm
- Learn more about design thinking, big data, story telling
- Learning Path
 - Pre-Event, Live Onboarding Event, Data Curricula, IPA Curricula, AI Curricula
 - Any level associate can be digital accelerator, just opt in and then be selected
- Changes in Technology
 - Future: Analysis of results and data processing are becoming automated
 - More time will be focused on higher value, higher risk areas and human judgement areas
 - Technology
 - Data automation
 - Build repeatable workflows
 - OCR (read PDF and pull screenshots out)
 - Data visualization
 - Advanced, real-time insights to scope and plan out audits
 - Robotic Process Automation
 - Bot to automate standard processes
 - Essential Eight
 - Augmented Reality, Drones, Virtual Reality, 3D Printing, IoT, Robots, Blockchain, Artificial Intelligence

Ideal Skills for Professionals

- Embracing change and technology

Questions:

- Who can apply to be digital accelerator?
 - Any associate
- Where is this information (digital accelerator) available?
 - On Website
- What is the goal of digital accelerators and how to ensure participation?
 - Help upskill associates
 - Embracing from top down
 - Partners required to get digital acumen badge
- What is Project 5 Million?
 - Take 5 million hours out of practice and to automate it
 - Allow associates to spend more time on more complex issues
- Does digital accelerator vary by service line?
 - Solutions after training specific to service lines
- What programming language would be best to learn as a student?
 - Python, R, or SQL

- Is information systems masters more beneficial than advanced financial masters?
 - Yes, why spend extra time and money to study what you would be studying anyways for CPA (CPA requires studying advanced financial accounting topics)
- Would you say your role (as digital accelerators) would become a new service line for accountants?
 - Maybe not new service line, but integrated within service lines