



SDSU Student Accounting Society

Meeting Minutes: Becker CPA “Preparing for SLPs and Internships”

March 25th, 2019

Presenters:

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Presentation:

- **First Impression**
 - 5 seconds to make a first impression
 - Doesn't necessarily start when walking into an interview -- it can begin through emails, through phone calls
 - Story: three students made a bad impression about EY, were in the elevator joking around about how early it was and how they didn't want to be up so early
 - Appearance, mannerisms matter as well
 - Shows how serious you are about a firm, and shows your judgement
- **Emotional Intelligence**
 - How well you can manage your emotions
 - How well you can react to others
 - The higher EI, the better you do in the workplace
 - High EI → know how to manage conflict, read/respond to others, keep emotions from overflowing or taking over your rationality
 - Behavioral interview questions test your emotional intelligence!
 - I.e. Tell me about a time you experienced conflict on a team and how did you resolve it?
- **5 Key Areas of Emotional Intelligence**
 - Emotional awareness
 - Self-management
 - Motivation (figuring out what motivates YOU and what YOU value)
 - Empathy
 - Social skills (finding common ground with others)
- **How do we practice these skills?**
 - Keep a journal (write down what happens + how you dealt with it)
 - Ask for input from others (don't argue with the feedback!)
 - Find something that relaxes you (firms are looking for well-rounded people)
 - Figure out what you value
- **Elevator Speech**

- What's your unique selling position?
- Know your strengths, how to present your duties/jobs/education
- Include a blueprint of your five year plan as well!
- Go into detail: "I lead a team of five people" "I work to resolve conflict others"
- What benefits can you offer to the firm/employer?
- **More Tips**
 - Talk to new firm members
 - Ask questions!
 - Don't stay in your bubble of comfort
 - Participate in every activity, especially at SLPs
 - Watch how professionals interact with each other! This is important because you can change how you approach them as well (are they talking? Do they seem happy to see each other? Do they all know each other?)
 - Don't make your internship decision based on one professional
- **Social Gatherings/Dining**
 - Drinking alcoholic beverages is NOT recommended
 - Only use your hands to eat with pizza and sandwiches
 - Use your manners
- **Follow-up Emails**
 - Make sure to send this after, you will stand out amongst the rest!
 - Thank them and mention something you liked in particular
 - Don't send a bland email, give it character
- **Becker CPA**
 - Difference between Becker and other resources (like Wiley)?
 - Only review course that has agreements with all top 100 accounting firms
 - Share software, have questions that look EXACTLY like the ones you see on the CPA exam

Questions:

- None asked!