



SDSU Student Accounting Society

Meeting Minutes: Moss Adams “Spring Leadership Programs & Business Etiquette”

February 18th, 2019

Presenters:

- Laura Roos Partner
- Matt Dinsdale Audit
- John Doctor Tax associate
- Sopanha Mao Audit (participated in leadership conference and internship)
- Alejandro Preciado
- Rachel Nobbs Senior campus recruiter (southwest region)

Presentation:

Moss Adams and “Finding your West”

- Go Aztecs!
 - Welcome/ introduction
 - ABout Moss Adams
 - Industry Exposure
- Introduction
 - Laura Roos Introduction - Partner at Moss Adams
 - SDSU alumni
 - Experience in both fields
 - Had many clients in the non-profit field
 - Great opportunities at Moss Adams - working on multiple board for non-profits while continuing to work
 - Rachel Nobbs Introduction - recruiter for Moss Adams
 - Big family atmosphere at Moss Adams and do a good job of balancing work with personal

More About Moss Adams:

- Established in 1913 and headquartered in Seattle, WA
- 2900+ personnel, including approximately 280 partners, in over 30 locations
- Serve approx. 30 industries

- In SD some of the more specific industry - non-profit, life science, technology companies, financial institutions, auto dealers
- Full range of services and specializations that span accounting, consulting, and wealth management
- Founding member of Praxity, a global alliance of independent accounting firms
- Affiliation with group of accounting firm for international clients

Services and Specializations:

- Accounting
 - Assurance and tax
- Consulting
 - IT
 - Strategy and Operations
 - Transactions
 - Speciality
- Wealth Management
 - Individual (high net worth)
 - Institutional

Our Culture:

- Work and Play Hard
- Family-Oriented
 - Working mother -- 100 best companies 2017 award
- Work/Life Balance
 - Different events, fundraisers, and well as sport teams
- Moss Adams Foundation
- Commitment to our People
- Entrepreneurial Mindset

Industry Focus:

- 30 different fields
 - SD office clientele
 - Renewable energy
 - Biotech and life Science
 - Technology
 - Real Estate
 - Financial Services
- Client Focus
 - EDF, Kyocera, Suja, Habit, GlamGlow, University of SD

Diversity and Inclusion:

- Mission: TO foster an inclusive culture that values you, your voice, and your ideas by leveraging the diverse experiences and perspectives of all our people
- Business Resource Groups (BRG's)
 - Groups of employees with shared interests, backgrounds, or life experiences that focus on providing support, enhancing career development, and contributing to personal development in the work environment
 - Why are BRG's important
 - Employee engagement and retention
 - Professional development
 - Recruitment
 - Business development

Exploring your Personal Brand... Where do you Start?

- Personal branding can help:
 - Establish confidence, self awareness, and credibility
 - Define your priorities
 - Set yourself apart from others
- Your personal brand should:
 - Be authentic
 - Convey your message and values
 - Highlight your unique skills and characteristics
- Start by asking yourself
 - What are your values, what motivates you, what are you passionate about
- Then ask yourself
 - How can i comminate my brand, how to implement my brand in the workplace

Recruiting with Moss Adams

- Spring SDS Events

○ Student Application Deadline	2/26/2019 @11:59pm
○ On Campus Interview	3/6/2019
○ In House Interviews	3/19/2019

Questions: