



SDSU Student Accounting Society

Meeting Minutes: Enterprise Rent-A-Car “Accounting in a Private Company”

April 8th, 2019

Presenters:

Janet Beaman Business Manager / Controller

Presentation:

- **One the long Road to CFO? Take a shortcut**
- **Opportunities at Enterprise Holding**
 - Who are we?
 - Mission Values
 - Business Management
 - Is this for you?
 - Typical duties of a staff accountant
- **Who are we?**
 - Founded in 1957
 - Largest car rental company in the world as measured by revenue, fleet, and employees
 - 97,000+ employees
 - 10,000 locations
 - 2 million vehicles
 - \$24.1 billion revenue
 - Ranked by forbes as one of the largest private companies
 - Have rental cars, commercial trucks, carshare, rideshare, fleet management
 - Also own separate brands: Alamo and National
- **Our Mission and Values**
 - “Take care of your customers and employees first, and growth and profits will follow” - Jack Taylor
 - Founding Values
 - 8 values that are instilled in their employees to hold true to the company
 - Brand is the most important thing we own
 - Our doors are open and we are willing to listen
 - Corporate Social Responsibility - give back to those in need
 - Toy drives, fuel efficient fleet, alternative technology, food banks
- **What is a Business Manager? (aka. Controller)**
 - Key partner in our organization → grow profits and reduce risks

- Oversee all aspects of financial management
- Provides balance to the partnership formed with marketing and operations
- The Business Management Development Program
 - Comprehensive development program where you will:
 - Learn enterprise systems
 - Business analysis
 - Interact with marketing
 - Develop management skills
 - Develop as a business manager, partner, and entrepreneur
- Summer 2019 Accounting Internship
 - 12 week Program
 - Paid Internship \$17.00 working 32-38 hours per week
 - Based at our regional office
 - Must be enrolled in Bachelors or Masters
 - Must be a graduating senior
 - Visit other business lines
 - Gain insight into the daily activities of our staff accountants and work on assigned projects
- Is this for you?
 - Passionate Accountants!
 - Have an accounting degree
 - Highly motivated
 - Likes challenge and growth
 - Want to make money \$\$\$
 - Team oriented work place
 - Promote from within
 - Different places to work
 - Southern California offices in LA, OC, SD
 - Different regions you can work for
- San Diego Enterprise Structure
 - 60 rental branch locations (300 employees)
 - 9 areas (7 locations and areas)
 - Camp Pendleton to Mexico Border
 - 3 staff accountants
 - Each assigned 3 areas (3 area managers, 7 branch managers)

Questions:

What is your end goal at Enterprise in terms of Promotion? - Amber

- I'm very happy here and I'm in the controller spot, so if you want to progress, I would have to move and potentially go to a place where there is a VP position open. Lots of opportunities for growth.